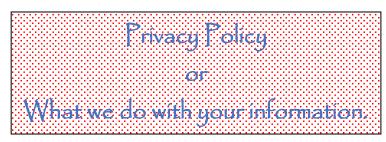


Registered as a charity in the UK (1153181)





Uzima in our Hands is an Isle of Wight based Christian Charity. We support vulnerable children in rural Western Kenya mainly with scholarships to attend school.

### **Our Mission Statement:**

- To support very vulnerable children in rural Western Kenya
- To provide education, food and basic health care for children who live in extreme poverty and need.

#### 1. Introduction

This Privacy Policy covers how we collect, store and use your data, how long we will keep it and how you can contact us if you have any questions relating to the use of your data.

We, in this policy is the charity

Uzima In Our Hands 12, Sunset Close, Freshwater, Isle of Wight, PO40 9JR.

You can also contact us by email at joy@uzimainourhands.org

Your data is the information we hold about you, being a sponsor, donor or someone who is interested in our work ("interested party") and the sole reason for us to keep that data is to make sure that the money you entrust to us is used properly and that we can inform you about how we did it.

Your contact details are your title, name, address, email address and/or phone number

We use <u>Payment Providers</u> to receive or collect funds in the form of donations, sponsorships or the sale of tickets for fundraising events. We are using the following Payment Providers, each having their own privacy policy, to which you would have signed up if you decided to use that provider:

GoCardless https://gocardless.com/legal/privacy

Paypal <a href="https://www.paypal.com/us/webapps/mpp/ua/privacy-full">https://www.paypal.com/us/webapps/mpp/ua/privacy-full</a>

Stripe https://stripe.com/gb/privacy

• Give as you live https://www.everyclick.com/about-everyclick/privacy-policy

Gofundme https://www.gofundme.com/privacy



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Total Giving <a href="https://www.totalgiving.co.uk/privacy">https://www.totalgiving.co.uk/privacy</a>
NowDonate <a href="https://www.nowdonate.com/privacy">https://www.nowdonate.com/privacy</a>

• Donation Manager https://www.donationmanager.co.uk/privacy



### 2. What information do we collect and what we do with it?

## 2a. You, as an interested party

If you are interested in what we do and would like to follow us, we consider you to be an 'interested party'. In this case, we have data about you because you either

- a) subscribed to our newsletter via our website, or
- b) gave one of our trustees your details with the request to be informed about our activities.

For as long as you are happy to hear from us, we will retain your contact details (name, address, email address and/or phone number).

Your data will be stored in Mailchimp (<u>www.mailchimp.com</u>), which we use for the distribution of newsletters.

This data is never shared with anyone else. You can update your preference or unsubscribe at any time via the link at the bottom of the newsletter or by contacting us at the above-mentioned contact details. When you unsubscribe, we may keep your data for maximum three months before it is definitively erased.

### 2b. You, as donor

A donor is, for our purpose, best described as someone who supports our cause by financial donations, either on a regular basis or during a specific fundraising event.

Unless you use our direct debit option, in which case you would have given us your contact and bank information, we may retrieve the contact details you have provided to our Payment Provider, to either collect or update contact details.

We also retain the information you supply via our Gift Aid Declaration form.

As we cannot exist without your donations, we would like to keep in contact with you, to tell you about how we have spent your donation money and keep you up to date with important developments relating to the charity and the orphan centre in Kenya. You can opt-out from these communications at any time by contacting us at the above-mentioned contact details.

We will only share your information with HMRC if you have indicated that we can claim Gift Aid on your donations, so we can claim the Gift Aid. We won't share your data with anyone else at any time.

If you decide not to support us any longer, we will keep your data for the legally required 7 years and then delete the information permanently.





# 2c. You as sponsor

If you decided to donate money in support of one or multiple (named) children in Kenya, we consider you to be a sponsor.

We treat your information the same as a donor (see paragraph 2b), including the sharing of your data if you have told us that we can Gift Aid your sponsorship.

However, in order to be able to link you to one of the children, so we can update you about their progress, we also keep your data in a simple database. If you no longer sponsor a child, we will keep your data for three months and then delete the information in the database. However, the data relating to your donations will be kept for the legally required 7 years.

### 2d. You as participant in a fundraising event.

If you support us during a fundraising event, in whatever form that is, we will only ask you for the information required to organise and run the event (e.g. your name, dietary preferences etc).

We retain information related to events for a maximum of 1 year.

If you donate as part of the fundraising event, then we would also hold information on you as a donor as set out under 2b above.

## 2e. You as participant in a visit to Kenya.

If you join us on an organised visit to Kenya, we will ask you for additional information and documents, such as (but not limited to) a copy passport, visa and relevant medical history. This information is used in case something happens during the visit. All this information will be deleted within three months after the visit.

## 2f. You as visitor of our website (Wix.com Website with Google Analytics)

#### I. What we collect

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet. We may use software tools (such as Google Analytics) to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.



# II. Why do we collect this information?

We collect statistical data on the use of our website through Google Analytics in order to improve and understand how it is being used. Google Analytics is a service which transmits website traffic data to Google servers. Google Analytics does not identify individual users or associate your IP address with any other data held by Google.

#### III. How do we store and use this information?

Our website is hosted on the Wix.com platform. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

Google Analytics information is collected and store on Google Servers where it is retained for a period of 14 months before it is automatically deleted.

#### IV. Use of Cookies

# IV (a). What is a cookie?

A cookie is a small text file that is stored in your web browser. Cookies provide a way for the website to recognise you and keep track of your preferences.

# IV (b). Disabling Cookies

You can instruct your browser to refuse all cookie or to indicate which cookies are being used. The 'help' feature on most browsers provide information on how to accept, disable or notify you about cookies. However please note that disabling may affect the functionality of this and many other websites that you visit.

By using our website, you agree that we can place these types of cookies on your device.

It is important to note that our website is hosted by wix.com and uses google analytics to track the use of our website. The table below lists the cookies used by these providers.

Cookie name	Purpose	Life span
XSRF-TOKEN	Security	Persistent
_ga	Used to distinguish users	Persistent (2 years)
_gat	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_ <pre>property-id&gt;</pre>	1 minute
_gid	Used to distinguish users	Persistent (24 hours)
hs	Security	Session
svSession	Identiffies unique visitors and tracks a visitor's sessions on a site	Persistent
smSession	Identifies logged in site members	Persistent (2 weeks)
TSxxxxxxxx (where x is replaced with a random character)	Security	Persistent
TSxxxxxxxx (where x is replaced with a random character)	Security	Persistent



# IV (c). Life Spans Explained

<u>Session cookies:</u> These cookies are erased when you close your browser, and do not collect information from your computer. They typically store information in the form of a session identification that does not personally identify the user.

<u>Persistent cookies:</u> These cookies are stored on your hard drive until they expire (i.e. they are based on a set expiration date) or until you delete them. These cookies are used to collect identifying information about the user, such as Web surfing behaviour or user preferences for a specific site.

## IV (d). Links to social media platforms

Our website contains links to our social media platforms and may contain links to other websites of interest. Once you leave our site (tvciw.org) this privacy policy no longer applies. Our social media pages (including Instagram, Facebook and Google Maps) are governed by their own privacy policies which can be found on those platforms.

## IV (e). Payment Providers

When you make a payment via our website you will be linked to the secure site of our payment providers. The following providers are used:

In case you make a credit card payment: Either Stripe or PayPal

In case you make a direct debit payment: GoCardless

In case you use make an online donation: NowDonate. When using NowDonate the above-

mentioned providers are used to process your

payments.

#### 3. Our duties

We take the protection of your information very seriously and endeavour to keep your data secure and up to date at all times.

## 4. Your rights

You can ask us what information we hold about you, request us to correct your details, the right to opt-out of receiving marketing messages from us and request us to erase your information (subject to certain limited exceptions).

Any such request can be directed to our trustees at the address at the top of this Privacy Notice.





# 5. The legal bases for processing your information.

We rely on the following legal bases for processing your information:

## Consent

If you subscribe to our newsletter, we consider having have your consent to sending you information about the charity and its activities.

# Legitimate interest

In specific situations, we process your data to pursue our legitimate interests in ways which might reasonably be expected, and which do not materially impact your rights, freedom or interests. This is the case when we process information from you as donor, sponsor or participant in a fundraising event. This information is for example used to send information to keep donors and supporters updated on our projects, fundraising activities and appeals. You can opt out of these communications at any time, as mentioned above.

### Legal compliance

If the law requires us to, we may need to collect and process your data. For example, where you sign up to the Gift Aid scheme, we will process your data for the purposes of submitting a Gift Aid claim to HMRC.

## 6. Rights to change this policy

As the world around us is changing, we reserve the right to modify this privacy policy at any time to reflect these changes. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

SignedJoy Mowle	NameJOY MOWLE	•
Date08.08.2024	Date of ReviewAugust 2025	